

PRESS RELEASE

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**WNBA President to Speak at
Food Brings Hope Event in ICI Center
Donna Orender to Provide Keynote Address to “Teen Zone”
and “Kids Zone” Students from 5 Local Schools**

WHAT: Students from five local schools (Westside Elementary, Osceola Elementary, Turie T. Small Elementary, Campbell Middle School, and New Smyrna Middle School) will enjoy the opportunity of watching the Embry Riddle Eagles play a college basketball game on Friday, January 22nd against conference foe Florida Memorial, thanks to tickets courtesy of the *Food Brings Hope* Initiative. The game will be preceded by dinner and a motivational Keynote Address to these students at 4:45 PM delivered by the President of the WNBA (Women’s National Basketball Association), Donna Orender. Game tip-off is scheduled for 7:00 PM.

WHERE: ICI Center, Embry Riddle Aeronautical University, Daytona Beach.

WHEN: Friday, January 22, 2010, 4:45 PM at the ICI Center.

WHO: **Donna Orender**, keynote speaker, is a sports executive and former collegiate and All-Star professional basketball player. She has been President of the Women’s National Basketball Association since February 2005, where she oversees all WNBA business and league operations. Prior to joining the league, Orender spent 17 years with the PGA Tour where she ran the tour’s worldwide television and production businesses. In college, Orender played basketball at Queen’s College where she was an All-American.



In 2005, Fox Sports Network named Orender as the seventh most powerful woman in sports, behind such notable names as Danica Patrick and Sheila Johnson, owner of BET. In 2007, Orender was named to BusinessWeek’s Power 100 Sports Issue and earned the 2007 WISE Woman of the Year Award.

About Food Brings Hope

Food Brings Hope (FBH), a Donor Advised Fund (DAF) of the Community Foundation of Volusia & Flagler, was founded by Forough Hosseini, Senior Vice President of Information Systems for ICI Homes. Food Brings Hope is making real progress in breaking the poverty cycle for homeless and economically disadvantaged children by delivering collaborative solutions. Key components of this program include: tutoring programs and transportation; snack and dinner during the FBH after-school programs; and learning activities and trips to museums, ball games and cultural programs.

About the Community Foundation of Volusia & Flagler

The Community Foundation connects people who care with causes that matter. Established in 1983, the Community Foundation of Volusia & Flagler is a tax exempt public charitable organization and a division of the United Way of Volusia/Flagler Counties, Inc. By providing the gateway to giving, the Community Foundation empowers charitable individuals to realize their personal philanthropic goals and strengthen our community forever. Satisfy your charitable passion at www.unitedway-vfc.org.

