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Jersey Mike's Subs Selects Food Brings Hope for the Second Year as Partner for Month of Giving

~ FBH receives donations from month long fundraising campaign. ~

DAYTONA BEACH – For the second year in a row, Food Brings Hope, a local nonprofit dedicated to eradicating hunger and homelessness among Volusia County schoolchildren, was presented with the proceeds from Jersey Mike's Subs Annual March "Month of Giving" fundraising campaign.

"Jersey Mike's is all about giving back to the community," said Bryan Price, Jersey Mike's Subs Franchisee Owner. "We've always loved working with our local nonprofits and it's wonderful that proceeds will be going directly to our local kids. It's exciting to know that making sandwiches for one day can help the entire community."

A total of \$13,066.26 was raised during the month long campaign that concluded on the "Day of Giving" when participating Jersey Mike's restaurants donated 100 percent of the day's sales to Food Brings Hope. Throughout the month of March, customers made donations to Jersey Mike's locations in Daytona Beach, Ormond Beach, and Port Orange.

"It's always a pleasure to help out such a great cause," said Tyler Freese, Jersey Mike's Subs Volusia Marketing/Catering Director. "It was a great turnout this year and I'm hoping we can raise more in 2017."

In 2015, local Jersey Mike's Subs selected FBH to be the partner for the annual campaign and presented FBH with a check for \$9,255.31 to go towards the nonprofit's programs and services.

"Food Brings Hope was elated to hear the news that we had been selected again by the area's Jersey Mike's locations to be their charity of choice for the Month of Giving," said Forough B. Hosseini, Food Brings Hope Founder and Chair. "Bryan Price and his team have done a great job advocating for our children and cause. The funds we received last year were extremely helpful in providing nourishing meals and enriching activities to our students. With this year's proceeds we will be able to provide for more children. We always have schools on our waiting-list wanting to join FBH and having more funds enables FBH to add a couple of schools every year expanding our reach and getting closer to our mission of serving every homeless and hungry child in Volusia County."

About Jersey Mike's Subs

Jersey Mike's, a fast-casual sub sandwich franchise with more than 1,500 locations open and under development nationwide, believes that making a sub sandwich and making a difference can be one and the same. Jersey Mike's offers A Sub Above®, serving authentic fresh sliced subs on freshly baked bread – the same recipe it started with in 1956 – and is passionate about giving back to its local communities. For more information, please visit www.jerseymikes.com or follow us on Facebook (www.facebook.com/jerseymikes) and Twitter (www.twitter.com/jerseymikes).

About Food Brings Hope:

Food Brings Hope (FBH), a 501(c)(3) Public Charity, provides collaborative solutions for families with children who experience hunger due to homelessness, poverty, or unfamiliarity with community resources. FBH's mission is to nurture the mind, body and spirit of underprivileged children in our community. Among other services, **FBH** offers school based programs (termed "KidsZone" in elementary schools and "TeenZone" in the upper grades) that provide meals, tutoring and activities for at-risk students. FBH also facilitates enrichment activities such as Nutrition Days and Hands On Banking Programs along with field trips to local educational destinations and events. At FBH, 100% of all donations go directly to these programs that support students in need in Volusia County.

For more information about Food Brings Hope, please visit www.FoodBringsHope.org or contact Briana Thompson, Program Coordinator, at (386)843-1161 or Briana@FoodBringsHope.org.