

## FOR IMMEDIATE RELEASE

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## JERSEY MIKE'S GRAND OPENING FUNDRAISER BENEFITS FOOD BRINGS HOPE

Drew Maider opened his 4<sup>th</sup> Jersey Mike's Subs store in Volusia County at the Tomoka Town Center on February 5th. Food Brings Hope was chosen as the Charity of Choice for the grand opening event and the nationwide Jersey Mike's Month of Giving in March. Customers received a free sub with a coupon and donation to Food Brings Hope. Shelldon, the Daytona Tortugas' mascot, stopped by to kick off the grand opening.

**ATTACHED PHOTO – From Left:** Vickie Presley, FBH Liaison, Shelldon, Daytona Beach Tortugas, Diane Smith, FBH Program Coordinator

About Food Brings Hope

Food Brings Hope (FBH), a 501(c)(3) Public Charity, provides collaborative solutions for families with children who experience hunger due to homelessness, poverty, or unfamiliarity with community resources. FBH's mission is to *Nurture the Mind, Body and Spirit of Underprivileged Children in our Community*. Among other services, *FBH* offers school based programs (termed **KidsZone** in elementary schools and **TeenZone** in the upper grades) that provides meals, tutoring and activities for at-risk students. FBH also faculties enrichment activities such as Nutrition Days and Hands On banking programs, as well as field trips to local educational and cultural destinations and events. At FBH, 100% of all donations directly benefit the programs that support students in need.

For more information about Food Brings Hope, please visit <u>FoodBringsHope.org</u> or contact Judi Winch, Executive Director, Food Brings Hope at (386)843-1161 or <u>Judi@FoodBringsHope.org</u>